



Loughton AC Photo and Video Usage Policy

We like to use positive images of members taking part in club activities to promote the club and inspire others – principally by sharing photos of races and club activities to participating members after the event. We also use selected images on our website, in publicity materials and on social media.

We recognise the need to ensure the welfare and safety of members. We will not permit photographs, video or other images of club members without consent. For children under 16, consent must be provided by their parent or carer. Loughton AC will take all possible steps to ensure images are used solely for the purposes they are intended. If you become aware that images are being used inappropriately you should inform the Club Welfare Officer at loughtonacwelfare@gmail.com or any other club officer immediately. You may request the removal of specific photos even after giving consent.

By ticking the consent box on the club's membership application form you give permission for your/your child(ren)'s photograph/video to be used by the club for display purposes, in printed publications, on the club's website and social media pages and for training or analysis purposes. Giving consent is optional and not a condition of joining the club.

The club has no control over photographers on public roads or at external events. Most photographers will agree not to take photos of specific athletes if asked, If the club is made aware of any photos published without consent it will request that the image is removed, but cannot enforce removal.